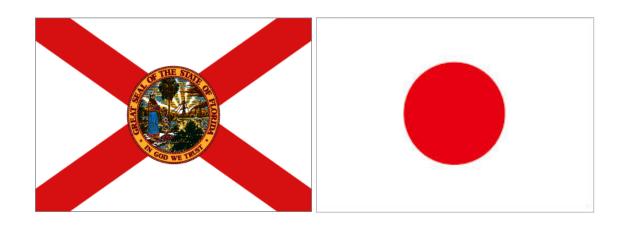
### FLORIDA-JAPAN RELATIONSHIP



### CONSULATE-GENERAL OF JAPAN IN MIAMI

March 2017

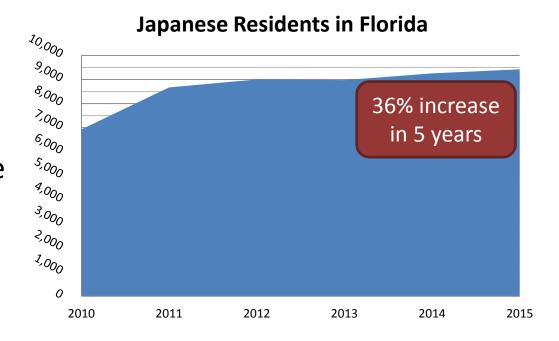
### **Consulate-General in Miami**

- The Consulate-General of Japan in Miami was opened in 1992.
- Japan is the only East Asian nation that has a Consulate General in Florida.
- Serves Japanese residents, companies and visitors in the state of Florida.



# Japanese Residents in Florida

- The number of Japanese nationals in Florida is increasing.
- As of October 2016, 10,012 Japanese were registered at the Consulate-General of Japan in Miami.



Note: October 1th of each year. Data compiled by Consulate General of Japan in Miami

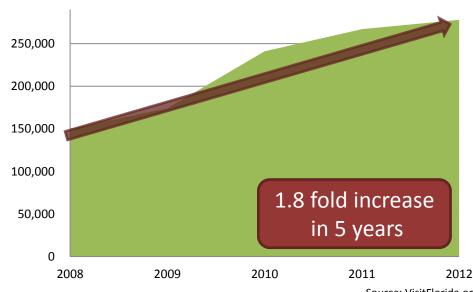
- According to the 2010 US Official Census, there were 13,224 people of Japanese descent living in Florida.
- According to the American Community Survey, the Japanese population in 2015 is estimated as 14,073.

# Japanese Tourists in Florida

- According to VisitFlorida.org, 278,000 Japanese tourists visited Florida in 2012.
- The number of Japanese tourists has nearly doubled in five years.

### Japanese Tourists in Florida

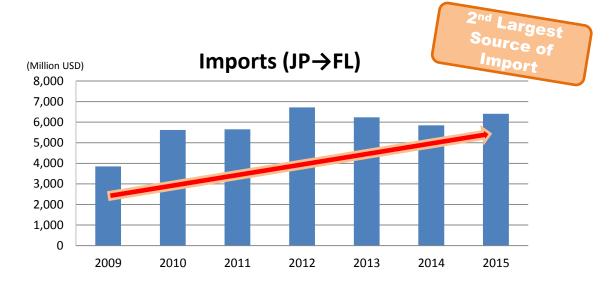
Japanese Visitors			
2012(p)	278,000		
2011	267,000		
2010	241,000		
2009	174,000		
2008	150,000		
Source: VisitFlorida.org			

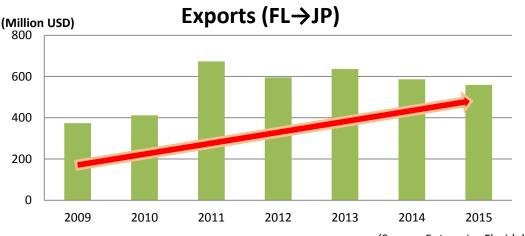


# Florida-Japan Trade

Japan is Florida's
 2<sup>nd</sup> largest source of
 import.
 (Top imported
 merchandise from
 Japan to Florida
 includes vehicles
 and machinery.)

Since 2009, exports
 from Florida to Japan
 has been on the
 upswing.



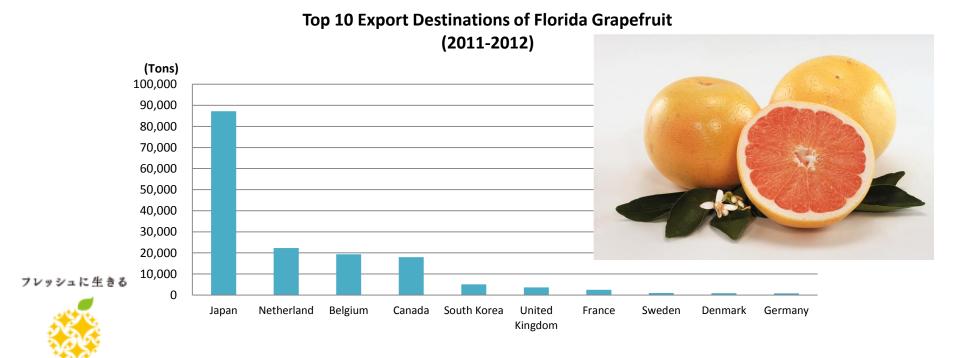


# Florida-Japan Trade

Japan is the largest destination of Florida grapefruit exports.

FLORIDA.

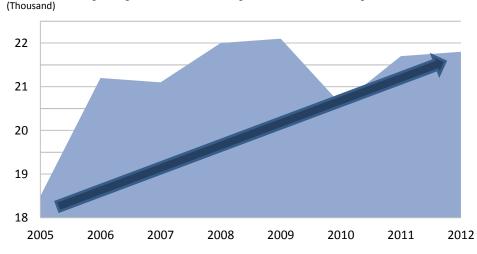
grapefruit



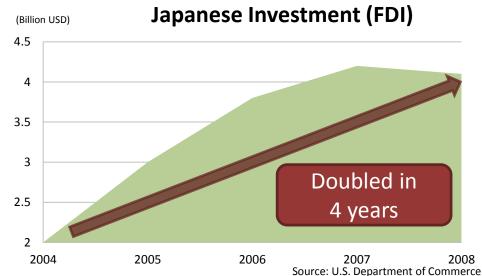
### Japanese Companies in Florida

- 193 Japanese companies account for about 24,200 Florida Jobs as of 2014
- <u>Japan is the #1 investor</u> <u>in Florida</u> in terms of property, plant, and equipment with \$4.11 billion. (Source: Enterprise Florida website, 2013)

#### **Employment of Japanese Companies**



Source: U.S. Department of Commerce



7

# **Economic Relationship with Japan**

Number of Japanese Companies in Florida and Their Employment

	2008	2009	2010	2011	2012	2013	2014
Japanese Companies	168	166	180	188	194	195	193
Number of Employees	22,000	22,100	20,600	21,700	21,800	25,900	24,200

Source: Bureau of Economic Analysis, 2014 (Preliminary)

Foreign Companies' Employment in Florida (2014)

UK	Canada	Germany	France	Japan	Switzerland	Netherlands	Others
51,400	34,300	27,700	26,800	24,200	20,500	14,700	66,900

Source: Bureau of Economic Analysis, 2014 (Preliminary)

<sup>\*\*</sup>According to Enterprise Florida Japan Office, employment by Japanese companies in the state increased by 1,539 between Jan. 2014 and Aug. 2016 based on press reports.\*\*

### MAJOR JAPANESE COMPANIES IN FLORIDA



# Florida Companies in Japan

 Many Florida companies are successfully doing business in Japan. Florida companies are finding opportunities in areas such as high technology, food, hardware and other industries.

### Select Florida Born Companies in Japan



















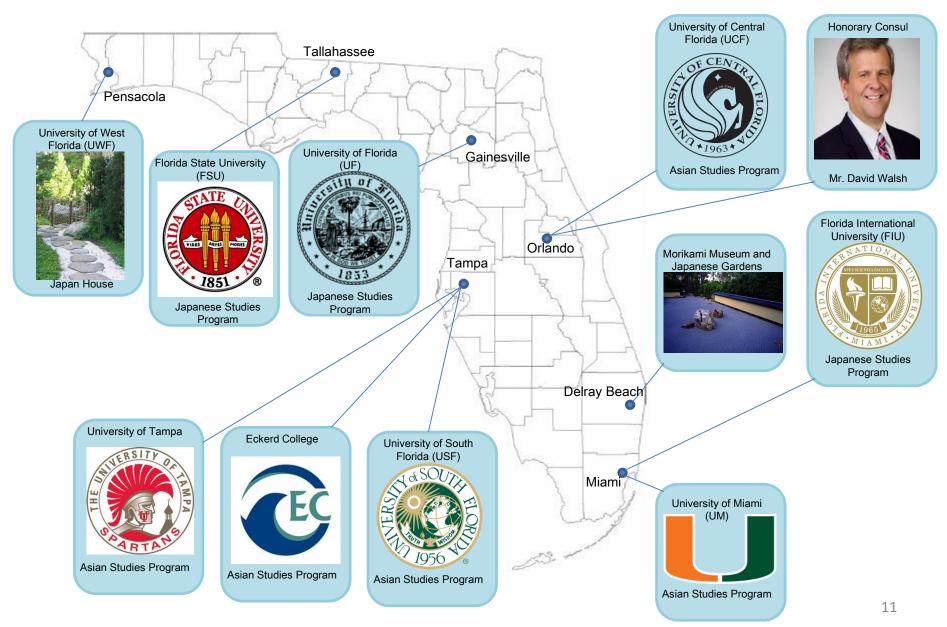








### **Cultural & Educational Presence**



# **Sister-City**

•There are nine sister-city relationships and one sister-state relationship between Florida and Japan.

Florida - Japan Sister State, City Relationships			
Region in Japan	Region in US	Relationship	Date Established
Wakayama	Florida	Sister States	Oct. 4, 1995
Fujisawa	Miami Beach	Sister Cities	Mar. 5, 1959
Nagano	Clearwater	Sister Cities	Mar. 14, 1959
Takamatsu	St. Petersburg	Sister Cities	Oct. 2, 1961
Kami (formerly Tosayamada)	Largo	Sister Cities	July,1969
Miyazu	Delray Beach	Sister Cities	Sept. 29, 1977
Urayasu	Orlando	Sister Cities	Oct. 23, 1989
Kagoshima	Miami	Sister Cities	May 24, 1990
Imabari	Lakeland	Sister Cities	July 6, 1995
Gero (formerly Hagiwara)	Pensacola	Sister Cities	Mar. 27, 1998





2016 JET Program participants from Miami

- Every year, groups of Floridians go to Japan as participants of the Japan Exchange & Teaching Program, also known as the JET Program, mainly to teach English to Japanese students. In 30 years, 32,501 US youth have participated in the JET program (558 are from Florida).
- In 2016, 45 Floridians joined the JET Program. (US JET total 1,081 in 2016)

# People-to-People Exchange







Kizuna Project activity in Western High School

- The KAKEHASHI Project, previously known as the Kizuna(meaning "bond") Project began after the Great Japan Earthquake in 2011 as a way to thank other countries for their help and support during, and after the disaster.
- As of Nov. 2016, 122 students from Florida have traveled to Japan (23 from Western High School in 2012, 11 from Palmetto High School in 2013, 20 from Dr. Phillips High School in 2013, 23 from USF in 2014,23 from UF in 2015 and 22 from Gulliver High School in 2016). Likewise, 119 students from Japan have traveled to Florida (27 from Koriyama High School in 2013, 23 from Inage High School in 2014, 23 from Gyokuryuu High School in 2014, 23 from Kyoto Industrial University in 2015 and 23 from Ube High School in 2016).

### Japanese language classes in Florida

From 2012-2015, Florida was 1 of 5 states nationwide to experience more than a 50% increase in the number of students studying Japanese language.

#### FLORIDA EDUCATIONAL INSTITUTIONS OFFERING JAPANESSE LANGUAGE CLASSES

#### **COLLEGES AND UNIVERSITIES**

NAME	CITY (COUNTY)	CONTROL TYPE
Eckerd College	St. Petersburg (Pinellas)	Private
Florida Atlantic University	Boca Raton (Palm Beach)	Public (State)
Florida International University	Miami (Miami-Dade)	Public (State)
Florida State University	Tallahassee (Leon)	Public (State)
Miami Dade College	Miami (Miami-Dade)	Public (State)
Rollins College	Winter Park (Orange)	Private
St. Petersburg College	St. Petersburg (Pinellas)	Public (State)
University of Central Florida	Orlando (Orange)	Public (State)
University of Florida	Gainesville (Alachua)	Public (State)
University of Miami	Coral Gables (Miami-Dade)	Private
University of South Florida	Tampa (Hillsborough)	Public (State)
University of Tampa	Tampa (Hillsborough)	Private
University of West Florida	Pensacola (Escambia)	Public (State)

#### SECONDARY SCHOOLS

SECONDAIN SCHOOLS				
CITY (COUNTY)	CONTROL TYPE			
Jacksonville (Duval)	Private			
Deerfield Beach (Broward)	Public (County)			
Orlando (Orange)	Public (County)			
Orlando (Orange)	Public (County)			
Pinecrest (Miami-Dade)	Private			
Longwood (Seminole)	Public (County)			
Daytona Beach (Volusia)	Public (County)			
Pinecrest (Miami-Dade)	Public (County)			
Bartow (Polk)	Public (County)			
Miami (Miami-Dade)	Public (County)			
	Jacksonville (Duval)  Deerfield Beach (Broward)  Orlando (Orange)  Orlando (Orange)  Pinecrest (Miami-Dade)  Longwood (Seminole)  Daytona Beach (Volusia)  Pinecrest (Miami-Dade)  Bartow (Polk)			

OTHERINSTITUTIONS		
NAME	CITY (COUNTY)	CONTROL TYPE
Broward Virtual School	Broward	Public
Morikami Museum & Japanese Gardens	Delray Beach(Palm Beach)	Public
Forest Hill High School	West Palm Beach(Palm Beach)	Public
Adult Education Classes		