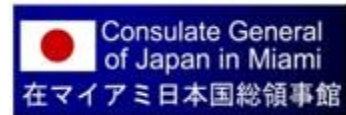


FOR IMMEDIATE RELEASE



Media Contact:
Pierson Grant Public Relations, 954-776-1999
Savannah Whaley, swhaley@piersongrant.com, ext. 225
Lexi Robinson, lrobinson@piersongrant.com, ext. 255

Cutline:

Photo 1: A cosplayer dresses as Pikachu for the cosplay fashion show and contest

Photo 2: The Fushu Daiko group performs Taiko drumming

Photo 3: Two Taiko drummers performing with traditional Japanese drums

Celebrate Japanese Culture with “Cool Japan @ FIU” February 27 and 28

The free event features a Taiko drumming performance, martial arts demos, cosplay and more

MIAMI, Fla. (February 12, 2016) – Guests of all ages are invited to attend the inaugural Cool Japan @ FIU, a two-day celebration of Japanese culture hosted by FIU’s Japan Club, Geek Culture Club and JapaNetwork. Cool Japan @ FIU is a free event taking place Saturday, February 27 and Sunday, February 28 from 12 to 5 p.m. at the Florida International University Modesto Maidique Campus, located at 11200 S.W. 8th Street in Miami.

Saturday festivities take place at the GC ballroom and include an opening ceremony at 1 p.m., a Japanese quiz tournament at 1:30 p.m. and a cosplay competition at 3 p.m. Registration to participate in the cosplay contest opens at 12 p.m. and lineup begins at 2:30 p.m. TV games, table games and a Japanese tea café are open to guests throughout the day.

Sunday events are held at the GC pit, GC 140 and GC 150 and include an opening ceremony at 1 p.m., a Taiko drumming performance by Fushu Daiko and martial arts demonstrations at 1:20 p.m., and a film screening of the Tora San series at 2:30 p.m. Since its inception in 1990, Fushu Daiko has been performing Taiko, a musical art form featuring Japanese drumming with a history that spans more than 2,600 years. The types of martial arts that will be demonstrated are karate and iaido.

Throughout the day on Sunday, the GC pit offers children’s games (Yomise), a karaoke corner in GC 150, a Japanese arts and crafts corner, and a flea market. Guests have the opportunity to make Japanese crafts such as hachimaki (headbands), bracelets, chopsticks, origami and calligraphy.

Cool Japan @ FIU is sponsored by the Consulate-General of Japan in Miami, FIU’s Asian Studies Program and Department of Modern Languages, AFTJ, JBAM, Nakatsukasa Kayoko, JAL, Yamaha Motor Distribution Latin American, Inc., ARKRAY, Inc., H.I.S. Miami Branch, Iicareer, OCS America, Inc., JET, the Asian Studies Union and the Japanese Exchange Students Club.

For more information, please visit www.asian.fiu.edu/events or call 305-348-1914.

###

CALENDAR BRIEF: Celebrate Japanese culture with Cool Japan @ FIU, a free event taking place Saturday, February 27 and Sunday, February 28 from 12 to 5 p.m. Enjoy a cosplay contest and fashion show, Taiko drumming by Fushu Daiko, martial arts demonstrations, Japanese craft-making and more at the Florida International University Modesto Maidique Campus, located at 11200 S.W. 8th Street in Miami. For more information, please call 305-348-1914.